

# Introduction to the Community Data Program

November 29<sup>th</sup>, 2022

Presented by Sasha Mosky and Michael Ditor



## By the end of the session you will have a better understanding of:

1. What is the Community Data Program?
2. Census terminology
3. What datasets are available through the program?
4. Finding and using data
5. Tableau dashboards
6. General questions



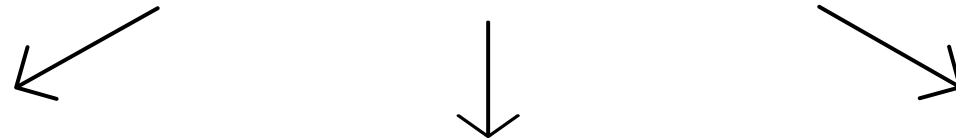
# What is the Community Data Program (CDP)?

- Established in the 1990s by Canadian Council on Social Development. Now administered by Canadian Community Economic Development Network (CCEDNet)
- Created to track poverty in neighbourhoods
- Focuses on acquiring data for small area geography from Statistics Canada and other data sources
- Helps analyze and report on socioeconomic trends
- Shares cost of data



# What services does the CDP provide?

## Priority Areas



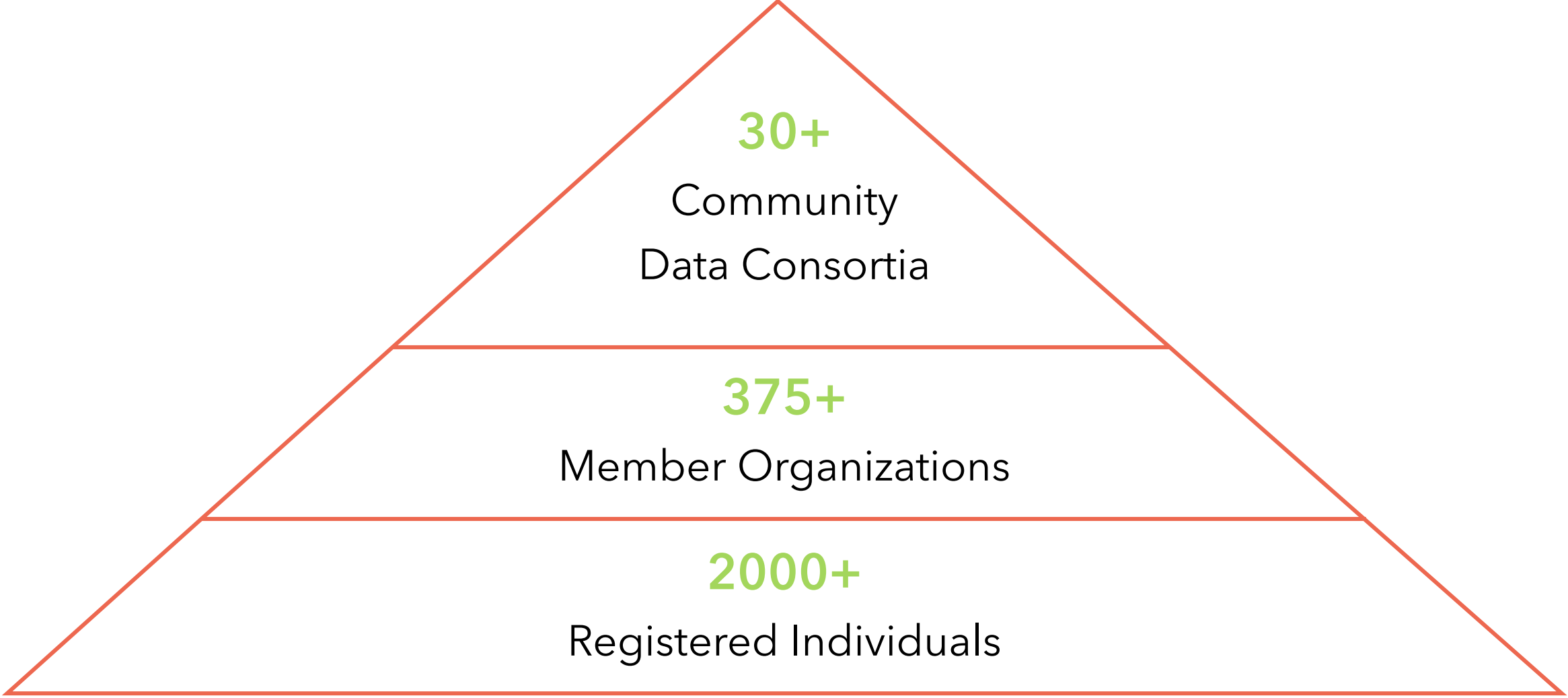
Data	Capacity Building	Networking
Direct access to web-based customized community data	Data analysis tools and training	National networking sessions



# Who is involved in the network?



# How is the CDP structured?



# Who is involved in the network?

## Consortium Network

- National network, covering all of Canada except for PEI and Quebec and the Territories

## Examples of Members

- Municipal and provincial governments
- Local United Way chapters
- Community health centres
- Social planning councils
- School boards
- Immigration and youth services
- Libraries
- Economic development agencies



# How are membership fees structured?

## Consortium Fees

- Fees based on population
- Collected annually by CDP
- Consortium leads can develop own model for recovering costs

## Membership Fees

- Member organizations pay a \$125 annual fee to the CDP (increasing to \$150 in 2023)
- Typically, each legal entity, i.e. a municipality, is responsible for paying its own membership fee
- Membership fee enable an unlimited number of user accounts within organization



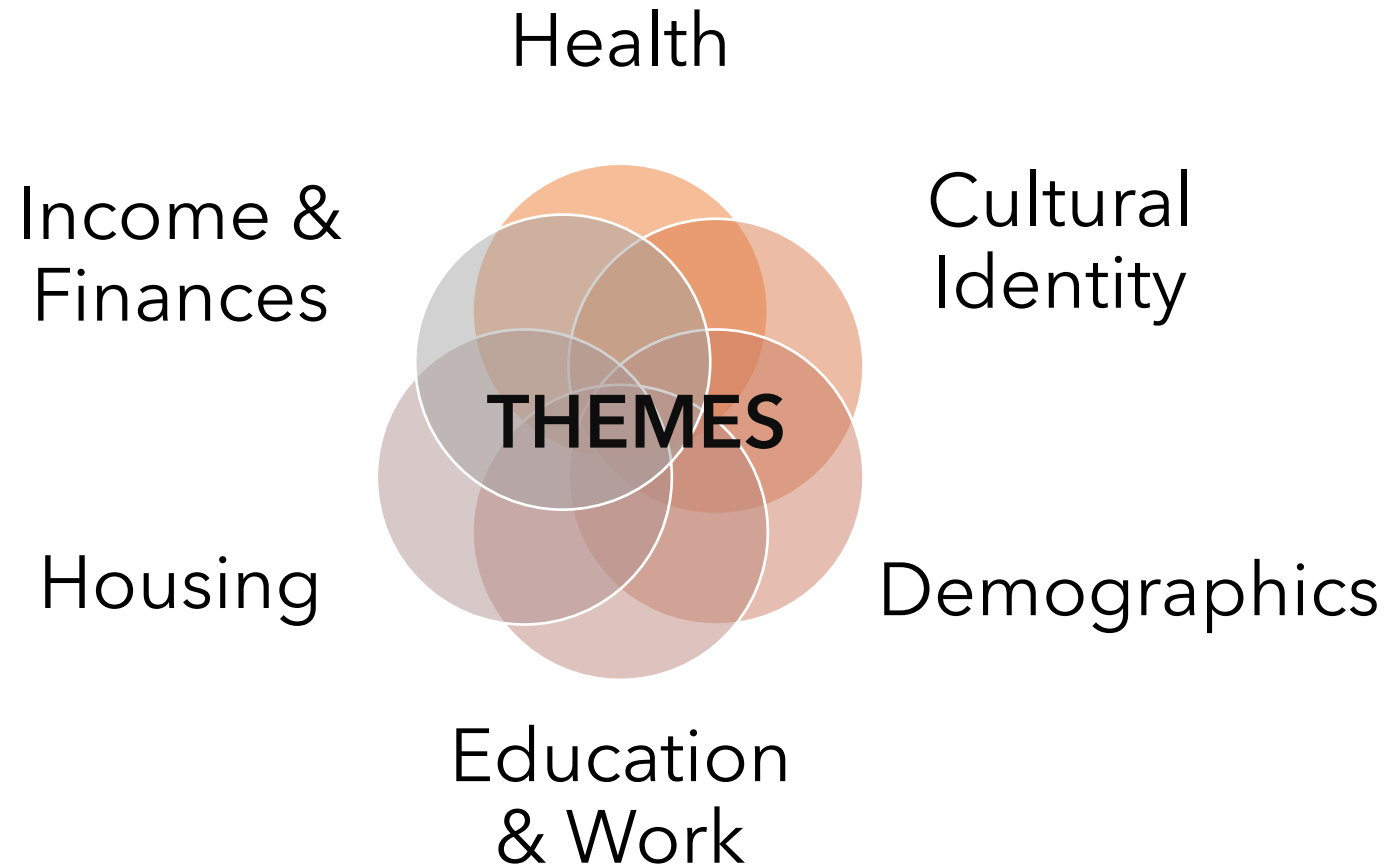


# Why this model?

- The CDP was previously partly funded by the federal government. In 2011, this funding was pulled
- The consortium model allows the CDP to be financially independent and continue to purchase data, offer support, and grow the program



# What data sets are available through the program?



# What data sets are available through the program?

- Smallest possible geographic scale
  - Always sub-provincial
  - Municipal Level (Census Division, Census Subdivision)
  - Neighbourhood-level where possible (Dissemination Area, Census Tract)
- Custom Statistics Canada data
  - Custom cross-tabulations and target group profiles
  - Custom boundaries
- Links to open data
- Data available in IVT table format, excel, or Tableau



# Refresher on Statistics Canada Geography

## **Census Division (CD):**

- An intermediate geographic areas between the province/territory level and the municipality
- In some provinces, CDs correspond with regional district, county, or upper tier municipality

## **Census Subdivision (CSD):**

- Corresponds with municipal boundaries (as determined by provincial/territorial legislation)

## **Dissemination Area (DA):**

- Small, relatively stable geographic unit composed of one or more adjacent dissemination blocks with an average population of 400 to 700

## **Aggregate Dissemination Area (ADA):**

- With populations between 5,000 and 15,000, ADAs are created by grouping existing dissemination geographic areas, including census tracts (CTs), census subdivisions (CSDs) or dissemination areas (DAs). ADA boundaries respect provincial, territorial, census division (CD), census metropolitan area (CMA) and census agglomeration (CA) boundaries.



# Refresher on Statistics Canada Geography

## **Census Metropolitan Area (CMA):**

- One or more adjacent municipalities centred on a population centre (known as the core). A CMA must have a total population of at least 100,000, of which 50,000 or more must live in the core

## **Census Agglomeration (CA):**

- One or more adjacent municipalities centred on a population centre (known as the core). A CA must have a core population of at least 10,000.

## **Census Tract (CT):**

- Small, relatively stable geographic areas that usually have a population between 2,500 and 8,000 persons.
- Located in census metropolitan areas (CMAs) and census amalgamations (CAs) with a stable, core population of at least 50,000



# 2021 Census Release

- Following each release, the CDP is preparing a Tableau Dashboard containing census data - no need to navigate the StatsCan website
- CDP Custom Tables will be available in early 2023
- Target Group Profiles make up the bulk of our custom order
- Semi-custom tables are also being ordered

**Your census.  
Your community.  
Your future.**

**2021 Census of Population  
Release schedule by theme**

**February 9, 2022**  
Canada's growing population  
and where they are living

**April 27, 2022**  
Canada's shifting demographic profile

**July 13, 2022**  
Portrait of Canada's families and households  
Contemporary portrait of Canadian Veterans  
Income profile of Canadians

**August 17, 2022**  
Linguistic diversity and use of English  
and French in Canada

**September 21, 2022**  
First Nations people, Métis  
and Inuit in Canada  
Canada's housing portrait

**October 26, 2022**  
Portrait of citizenship and  
immigration in Canada  
Ethnocultural and religious  
composition of the population  
Mobility and migration

**November 30, 2022**  
Education in Canada  
The changing dynamics of the Canadian  
labour force and how people get to work  
Instruction in the official minority language

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Your community.  
Your future.**

**2021 Census of Population  
Release schedule by topic**

**February 9, 2022**  
Population and dwelling counts

**April 27, 2022**  
Age  
Sex at birth and gender  
Type of dwelling

**July 13, 2022**  
Families, households, and marital status  
Canadian military experience  
Income

**August 17, 2022**  
Language

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Housing

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Statistics Canada / Statistique Canada  
Canada

Statistics Canada / Statistique Canada  
Canada



# Tableau as a member service

To access this product, all you need to do is download **Tableau Reader** - a free software similar to Adobe Reader



# What data can I access through Tableau?

## Community Recover Dashboard:

- Demographic, employment, education, and income data

## Housing Dashboard:

- Tenure, housing starts/completions, vacancy rates, population and household change

## Census Dashboard Series:

- 2021 Census data (Population and Dwelling count currently available, Age, Gender, Sex at Birth, and Type of Dwelling to be released soon)

**Check the website to view the full catalogue!**





**Thanks for listening!**  
**Contact us any time with questions.**

[www.communitydata.ca](http://www.communitydata.ca)

[information@communitydata.ca](mailto:information@communitydata.ca)



**Community Data Program**

Enabling communities across Canada to measure and track local well-being